

ENTREPRENEURSHIP WORKSHOP SERIES

Accelerate your entrepreneurial journey with this dynamic 1–2-week workshop designed to help you confidently launch your own business. Whether you're exploring a new idea or ready to take the next step, this program equips you with practical tools, resources, and skills needed to get started.

What You'll Learn:

- How to write a strong business plan
- Preparing effective business presentations
- Conducting market research to understand customers and competition
- Building essential sales and marketing strategies
- Financial literacy for managing a small business
- Using AI tools to streamline operations and boost productivity
- Exploring e-commerce platforms for selling products and services online
- Connecting with business development resources and mentorship networks

What You'll Leave With:

- A foundational business plan
- Clear understanding of your target market
- Sales and marketing strategy ideas
- Improved financial knowledge
- Tools to launch your business with confidence



Program Details

This workshop series is offered in May, August, November, & February

Duration: 10 hours

Format: Virtual (Zoom)

Program Funder:



Immigration, Refugees
and Citizenship Canada

Immigration, Réfugiés
et Citoyenneté Canada



REGISTER NOW



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